

EASTERN HOUSE SOFTWARE

COMPUTER PRODUCTS FOR HOME AND BUSINESS

3239 Linda Drive

Winston-Salem, N.C. 27106

(919) 924-2889

(919) 748-8446

Dear Computer Dealer:

We would like for you to sell our line of products for the ATARI, Commodore 64, and VIC 20 computers.

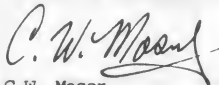
Eastern House advertises its line of products regularly in COMPUTE, COMPUTE's GAZETTE, ANTIC, ANALOG, MICROCOMPUTING, MICRO, COMMANDER, AHOY, RUN, ROM, and other magazines. At last count, we realized that we advertise in more than 15 different magazines and newsletters. This amount of advertising provides a tremendous "pull-thru" for customers who like to purchase at their favorite retail outlet or mail order supplier. You should also note that Eastern House always advertises the Retail price - we don't compete with our dealers if they decide to discount the retail price.

There are millions of ATARI, VIC 20, and Commodore 64 computer owners and the number is growing everyday. We feel that our products will appeal to a good percentage of those computer owners. Perhaps you have already heard of the "MONKEY WRENCH", the "VIC" and "Commodore 64 RABBIT", or the "MAE". These products are our best sellers and we feel you can easily sell these products to your customers. The TELSTAR 64 is our latest offering for the CBM 64 and we feel that this product will be in great demand as soon as our advertising starts appearing. The attached sheets describe these and other products in detail.

The dealer discount is simple: If the retail price of the ordered items is over \$500.00 then a discount of 40% is applied. If under \$500.00 then 30% is applied. An example, if ten items with a retail price of \$50.00 each were ordered, this would be a total of \$500.00 Retail. With a 40% discount, the cost to you would be \$300.00 plus shipping. Orders can be placed by mail or by telephone at (919) 748-8446 or (919) 924-2889.

If we can be of help, please call or write. We look forward to feedback that you have or that you receive from your customers.

Sincerely,



C.W. Moser

CWM:sbj (Enclosures)

P.S. Our Products have received favorable reviews:
Compute Gazette - Dec '83 - CBM 64 and VIC 20 Rabbit.
Creative Computing - Dec '83 - Monkey Wrench.
Our Advertising plus the reviews have created a tremendous demand for these products.



DESCRIPTION OF EHS's BEST SELLING PRODUCTS

VIC Rabbit - For VIC 20 computers. The VIC Rabbit is a cartridge that plugs into the cartridge slot on the VIC 20. Unlike others, our cartridge also contains a connector on the back so that another cartridge can be inserted in a "daisy chain" fashion. The function of the VIC Rabbit is to provide 12 additional commands. The primary feature is that it provides high-speed load/save using the VIC cassette deck. This was all done in software - no hardware modifications are required. VIC Rabbit loads and saves an 8K program on cassette in 32 seconds versus 2 minutes 40 seconds. The VIC disk drive takes 22 seconds - so Rabbit is almost as fast as disk. The suggested retail price is \$39.95. A spec sheet describing the Rabbit is enclosed. RABBIT PROVIDES HIGH-SPEED LOAD/SAVE FOR PROGRAMS AND FOR DATA FILES. See Review in Compute Gazette (Dec 1983).

CBM 64 Rabbit - For the Commodore 64. Same as the VIC Rabbit (see above) but does not contain an expansion connector. The 64 Rabbit is housed in an attractive plastic cartridge and provides the same high-speed cassette load/save capability as the VIC version. Suggested retail price is \$39.95. Both the VIC and 64 Rabbits are in great demand but are in stock for immediate delivery. RABBIT PROVIDES HIGH-SPEED LOAD/SAVE FOR PROGRAMS AND FOR DATA FILES. The Rabbit for the CBM 64 makes a great alternative to the problematic and "short-supply" 1541 Disk Drive. See Review in Compute Gazette (Dec 1983).

Commodore 64 MAE - Macro Assembler/Text Editor for the "64". This is based on our popular MAE Assembler that is available for the older PETS, 8032, Super PET, and also for the ATARI and APPLE. Known as "The Compatible Assembler", MAE also features a Word Processor, Scrolling Package, IEEE driver subroutines in Machine Language, Powerful Machine Language Monitor, plus more. A new retail price: Was \$99.95, Now \$59.95. The MAE - used by both professional programmers and individuals. Widely known as THE BEST Assembler/Editor.

ATARI Monkey Wrench - For ATARI 800 computers. This is the new and improved version of our very popular first edition that we now call Monkey Wrench II. The Monkey Wrench II is a cartridge that plugs into the right cartridge slot on the ATARI computer. The function of the Monkey Wrench is to provide extended Basic commands, and also numerous Machine Language Monitor commands. The Monkey Wrench has received many favorable reviews in INFOWORLD, ANALOG, etc. magazines. The suggested retail price is \$59.95. A catalog is enclosed which describes the Monkey Wrench. See Review in Creative Computing (Dec 1983).

DESCRIPTION OF EHS's BEST SELLING PRODUCTS

TELSTAR 64 - A Terminal Communication Cartridge designed for the Commodore 1600 and 1650 (Auto-Dial) modem. Uploads and downloads, status line with clock, alarm clock, blinking indicators, menu, function keys, supports auto-dialing via the 1650 modem, and many other useful features. A great software cartridge for use communicating with Mainframe Computers, Bulletin Boards, etc. (Does not include the modem. Includes Software Cartridge and Manual - \$49.95)

M.L. Monitor - Machine Language Monitor Cartridge for the CBM64. Commands include Memory, Registers, Disassemble, Transfer, Assemble, Compare, and many many more. All CBM 64 programmers can find a use for this Cartridge if not now then at some later time. And the best feature is the price - only \$24.95. These are only four of the products that we sell. A catalog is enclosed which describes other products that we sell.

USER COMMENTS ABOUT EHS PRODUCTS

"My response: (to the MONKEY WRENCH) is FANTASTIC!!!"

"...the RABBIT which I ordered has proved to be the best thing since sliced bread - absolutely invaluable."

"(the RABBIT is) the best \$40.00 I've ever spent."

"It (Monkey Wrench) is Fabulous."

"The best piece of hardware (Monkey Wrench) for the ATARI 800."

"I recommend RABBIT as the best first investment. It should be standard on all Commodore Computers."

"I recently bought MAE and find it extraordinary. MAE is quite a step up -- it makes coding much faster for me and debugging becomes less troublesome."

"I must admit its (MAE) one of the few software products really worth its price."

"After dealing with a number of software firms ... it is a great pleasure to deal with someone who is willing to work with his users instead of telling them they are on their own."

"It (STCP) is most impressive and I am most appreciative of the work that a lot of people must have put into designing the software."

"It (MAE) is a beautiful piece of workmanship."

"The RABBIT is Fantastic."

"So far its the ease of use that impresses me the most about the MAE."

"Very pleased with my purchase (RABBIT). It is well worth the price."

"This MAE thing is just Fantastic."

"The instruction book (Monkey Wrench) is so easy and understandable."

"I enjoy the speed of the Rabbit very much."

"Monkey Wrench has made life with my Atari easier."



RABBIT For the Commodore 64 on Cartridge

"Add High-Speed Load & Save for your QDM 64"
"Don't spend your valuable time waiting on your Cassette Deck!"
"Why buy a disk when you can buy the Rabbit for much less!"

A RABBITIZED 64
RABBIT FOR THE CBM64

Load, Save, or
run programs
in approximately
30 seconds!

Try it - your
un-Rabbitized
disk doesn't
load the disk

Works with
64's Cassette

NEW FEATURE - Data File handling

Eastern House Software

(We also sell Rabbits for the VIC 20)

Illustrations showing manuals and cartridges

VIC RABBIT on cartridge

"Add High-Speed Load & Save for your VIC 20"
"Don't spend your valuable time waiting on your Cassette Deck!"
"Who has a disk when you can buy the Rabbit for much less!"

"Your Wish
is My Command"

The amazing Rabbit
is really easy
to install
It just plugs in!
Expansion connector
on rear
Works with or without
Expansion Memory!

Load or save an BK
program on cassette
in approximately
30 seconds!

Try it - your un-Rabbitized
VIC takes almost 3 minutes
Works with the VIC
Cassette Deck.

Eas... ware

We also sell Rabbits for the CBM 64

mae

for Commodore Computers - 8032, Super Pet,
2001 - 32K, 4001 - 32K, "64", etc.

- Text Editor
- Macro Assembler
- Enhanced Machine Language Monitor
- Relocating Loader
- Word Processor
- Scrolling Package
- IEEE Driver Library
- Macro Libraries

Serial Number 1521

This copy for CBM 64

Disk Drive 1521

Eastern House Software

8K in 30 Seconds for your VIC 20 or CBM 64

If you own a VIC 20 or a CBM 64 and have been concerned about the high cost of a disk to store your programs or worry yourself no longer. Now there's the RABBIT. The RABBIT comes in a cartridge and at a much much lower price than the average disk. And speed - this is one fast RABBIT. With the RABBIT you can load and store on your CBM cartridge an 8K program in almost 30 seconds, compared to the current 3 minutes of a VIC 20 or CBM 64, almost as fast as the 5.25" disk drive.

The RABBIT is easy to install, allows one to Append Basic Programs, works with or without Expansion Memory, and provides two data file modes. The RABBIT is not only fast but reliable.

The Rabbit for the VIC 20 contains an expansion connector so you can simultaneously use your memory board, etc.



\$39.95

MAE NOW THE BEST FOR LESS! \$59.95

For CBM 64, PET, APPLE, and ATARI

Now you can have the same professionally designed Macro Assembler Editor as used on Space Shuttle projects.

- Designed to improve Programmer Productivity.
- Similar syntax and commands - No need to relearn peculiar syntaxes and commands when you go from PET to APPLE to ATARI.
- Consistent Assembler Editor - No need to load the Editor, then the Assembler, then the Editor, etc.
- Also includes Word Processor, Relocating Loader, and much more.
- Powerful Editor Macros, Conditional and Interactive Assembly and Auto-zero page addressing.

Still not convinced, send for our free spec sheet!

TELSTAR 64 A sophisticated Terminal Cartridge for the 64 Upload/Download - \$49.95

MACHINE LANGUAGE MONITOR - Over 20 commands. Cartridge plugs into the 64 - only \$24.95

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A Star is Born.



TelStar 64™
by Eastern House

A Communications Cartridge
for the Commodore 64.

Upload/Download, Status Line, etc. Works with your Commodore 1600 or 1650 Modem, Auto-dialing, etc. when used with the new CBM 1650 Modem.

Cartridge and Manual - \$49.95

Eastern House

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Put a Monkey Wrench into your ATARI 800

Cut your programming time from hours to seconds, and have 18 direct mode commands. All at your finger tips and all made easy by the MONKEY WRENCH II.

The MONKEY WRENCH II plugs easily into the right slot of your ATARI and works with the ATARI BASIC cartridge.

Order your MONKEY WRENCH II today and enjoy the conveniences of these 18 modes:

- Line numbering
- Renumbering basic line numbers
- Deletion of line numbers
- Variable and current value display
- Up and down scrolling of basic programs
- Location of every string occurrence
- String exchange
- Move lines
- Copy lines
- Special line formats and page numbering
- Disk directory display
- Margins change
- Memory test
- Cursor exchange
- Upper case lock
- Hex conversion
- Decimal conversion
- Machine language monitor

The MONKEY WRENCH II also contains a machine language monitor with 16 commands that can be used to interact with the powerful features of the 6502 microprocessor.



\$59.95

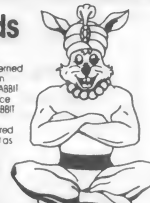
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Send for free catalog!



TELSTAR 64

Sophisticated Terminal Communications Cartridge for the 64.

PFO 10D 00D CP D1 D2 BELL 12:30:00 10:14:36
(TELSTAR's Status Line)

Don't settle for less than the best!

- Upload/Download to/from disk or tape.
- Automatic File Translation.
- Communicates in Industry Standard ASCII.
- Real-Time Clock plus Alarm Clock.
- Line editing capability allows correcting and resending long command lines.
- 9 Quick Read functions.
- Menu-driven.
- Similar to our famous STCP Terminal package.
- Works with Commodore Modems and supports auto-dialing.

The best feature is the price — only \$49.95 (Cartridge and Manual)

Machine Language Monitor Cartridge for the CBM 64

More than 20 commands allow you to access the CBM 64's Microprocessors Registers and Memory Contents. Commands include assemble, disassemble, registers, memory, transfer, compare, plus many more.

Someday every CBM 64 owner will need a monitor such as this.

Cartridge and Manual — \$24.95

8K in 30 Seconds for your VIC 20 or CBM 64

If you own a VIC 20 or a CBM 64 and have been concerned about the high cost of a disk to store your programs on, worry yourself no longer! Now there's the RABBIT! The RABBIT comes in a cartridge, and at a much, much lower price than the average disk. And speed — this is one fast RABBIT! With the RABBIT you can load and store on your CBM cartridge an 8K program in almost 30 seconds, compared to the current 3 minutes of a VIC 20 or CBM 64, almost as fast as the 5.25 disk drive.

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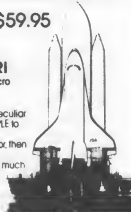
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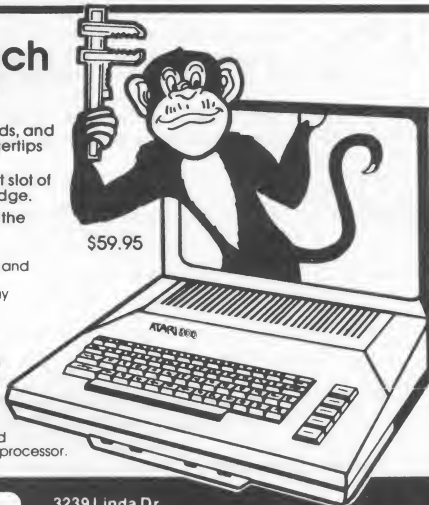
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1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for ensuring the integrity of the financial statements and for providing a clear audit trail. The text also mentions the need for regular reconciliations and the use of appropriate accounting methods.

2. The second part of the document focuses on the role of internal controls in preventing and detecting errors and fraud. It highlights the importance of a strong control environment, including the segregation of duties, the authorization of transactions, and the protection of assets. The text also discusses the need for ongoing monitoring and evaluation of the control system.

3. The third part of the document addresses the challenges of managing financial risk. It identifies the various types of risks, such as credit risk, market risk, and liquidity risk, and discusses the strategies for identifying, measuring, and managing these risks. The text also mentions the importance of having a clear risk appetite and a robust risk management framework.

4. The fourth part of the document discusses the importance of transparency and disclosure in financial reporting. It emphasizes that providing clear and concise information to investors and other stakeholders is essential for building trust and confidence in the organization. The text also mentions the need to comply with relevant accounting standards and regulatory requirements.

5. The fifth part of the document discusses the role of technology in modern accounting. It highlights the benefits of using accounting software and other digital tools to streamline processes, improve accuracy, and reduce the risk of errors. The text also mentions the importance of ensuring the security and integrity of digital data.

6. The sixth part of the document discusses the importance of ethical behavior in accounting. It emphasizes that accountants have a duty to act in the best interests of the public and to maintain the highest standards of integrity and objectivity. The text also mentions the need for ongoing education and training to stay up-to-date on ethical issues.

7. The seventh part of the document discusses the role of accounting in business decision-making. It highlights that providing accurate and timely financial information is essential for management to make informed decisions about the future of the organization. The text also mentions the importance of using financial ratios and other analytical tools to assess performance and identify areas for improvement.

8. The eighth part of the document discusses the importance of communication in accounting. It emphasizes that clear and effective communication is essential for ensuring that all stakeholders understand the financial information and the implications of their actions. The text also mentions the need for regular reporting and the use of clear and concise language.

9. The ninth part of the document discusses the role of accounting in social responsibility. It highlights that accountants have a duty to consider the impact of their actions on the wider community and to promote sustainable business practices. The text also mentions the need for transparency and disclosure of social and environmental information.